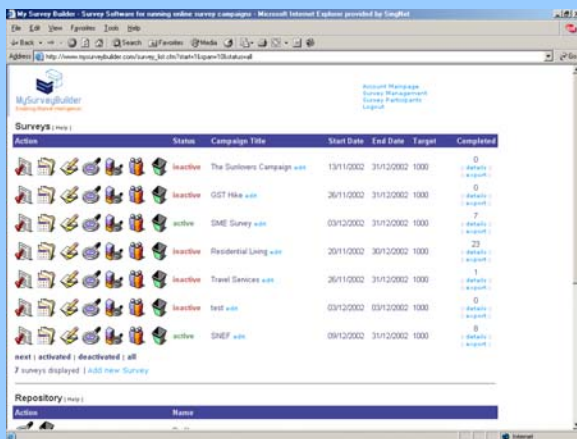


MySurveyBuilder



Your Ultimate Online Survey Creation Tool



MySurveyBuilder is a superior survey creation tool that allows companies and organizations to create simple to advanced surveys easily and fast!

It is 100% web-based. Survey owners and participants do not have to download or install any third party software. With an Internet connection, you can have the power to create, setup, publish and analyze your survey campaigns!

Create

Setup

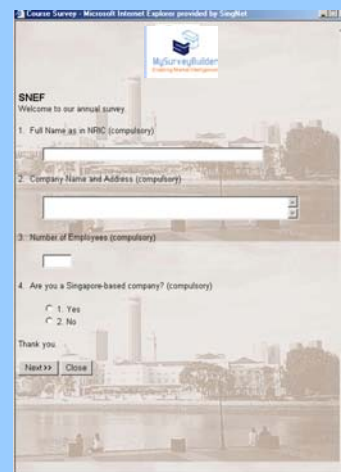
Publish

Analyze

Your one-stop solution for online surveys! It handles all the four processes of online surveys!

Survey Features:

- Fully Customizable Survey Form
- Survey Introduction Page
- Powerful and Flexible Survey Creation Wizard
- Private Surveys
- Opinions Polls
- Easy Survey Setup
- Managing and Tracking Respondents
- Conditional Branching
- Questions and Answers Repository
- Export to any data mining tool



MySurveyBuilder

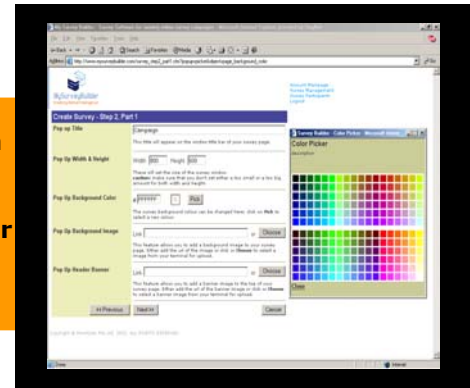


MySurveyBuilder
Enabling Market Intelligence!

Create . Publish . Analyze. Return on Investment

Survey Creation Wizard helps you to construct a survey with all combinations with just a web browser!

You can even choose background colors with our online color palette. You can make customizations to the survey from anywhere!



```
<script language="javascript">
<!--
function view_survey(url,name,width,height)
(
  settings="toolbar=no,location=no,directories=no,"+
  "status=no,menubar=no,scrollbars=yes,"+
  "resizable=no,width="+width+",height="+height;
  color_picker=window.open(url,name,settings);
  window.close();
)
view_survey('http://www.mysurveybuilder.com/survey_view.cfm?
status=liveview&survey_ID=
915610797','survey_window_915610797','300','278');
//-->
</script>

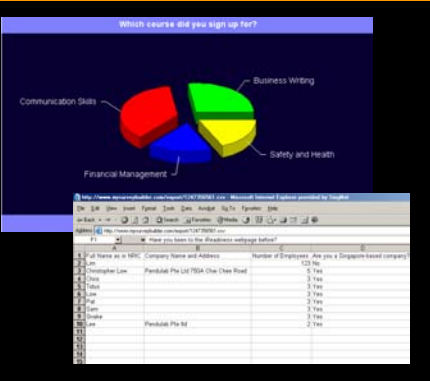
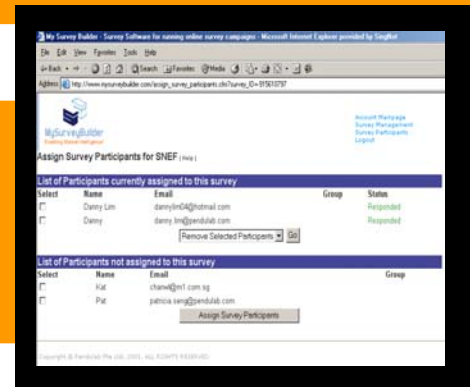
select | close
```

You can simply cut and paste a set of HTML codes, generated by MySurveyBuilder, onto your web page to set up your survey campaign. No technical expertise needed!

All is made simple by MySurveyBuilder power scripting engine!

After the setup, MySurveyBuilder handles the publishing process as well. You can simply send emails to invite selected participants and even track if they have responded to your survey campaigns.

If they have not replied, just send them a reminder email via MySurveyBuilder.



Results can either be viewed in a neatly formatted page with pie chart options or be downloaded as a CSV file for further data mining.

To know more about how MySurveyBuilder can gather market intelligence for you, please fax us this form with your company details and we will get back to you shortly.

Name: _____
Company Name: _____
Company URL: _____
Phone No.: _____
Email: _____

I prefer to be contacted by: [] phone
[] email